

**Press Release:** Embargo until Thursday, August 29, 2013. 10:00am EST.

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As of May 1, 2013, Patrick York Ma has separated from Triple Aught Design, LLC. This separation is the result of unresolved disputes with the two remaining managers of Triple Aught Design LLC, Brett Eisenberg and David Cahill. Messrs. Eisenberg and Cahill along with Patrick originally formed the entity known as Triple Aught Design LLC in August of 2010. Patrick founded Triple Aught Design in February 1997 and TAD Gear, Inc. in 2002. He served as the principal of Triple Aught Design from 1997 until 2002 and the CEO and Chief Designer of TAD Gear, Inc. from 2002 to 2010.

A statement from Patrick Ma.

From the company's humble beginnings, my time with Triple Aught Design LLC/TAD Gear, Inc. was an exceptional and tremendous journey with the many friends and amazing customers who shared my passion, commitment and vision of this brand and lifestyle. I wish to convey my most sincere gratitude to all of the awesome folks who followed me and the brand over the years, and made possible, this great journey we were on together. I will be spending the next few months focusing my priorities on spending time with my family and enjoying the arrival of my new son Wolfe Alexander, who was born in early June. There will be many new adventures that lay before me as a father, artist, designer, and simply as a man in the world. Many of us will cross paths again, and we will share in these new journeys together with the truest spirit of camaraderie, conscience, honor, integrity, adventure and exploration.

We have one life in this world, so do good, have the strength to fight for what is right, live and laugh with those who you love and cherish, follow your heart and intuition, and have the courage to blaze the new trails that you are proud to call your own.

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-Patrick York Ma

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